Shape your future
START HERE

United States Census 2020

DATA SUMMIT
FRIDAY, MAY 24, 2019
2020 CENSUS DAY is APRIL 1, 2020!

Three options for responding:

1. Online
2. Mail
3. Phone
WHY IS CENSUS DATA IMPORTANT?

- Census affects funding and it helps make informed community decisions for infrastructure planning and construction such as roads, schools, health care facilities, child-care and senior care centers, etc.

Source: Department of Business, Economic Development & Tourism
Why is Census Data Important?

- Census affects funding and it helps make informed community decisions for infrastructure planning and construction such as roads, schools, health care facilities, child-care and senior care centers, etc.

- Census affects representation to define legislative districts, schools, neighborhoods, and other functional areas of government.

Source: Department of Business, Economic Development & Tourism
WHY IS CENSUS DATA IMPORTANT?

- Census affects funding and it helps make informed community decisions for infrastructure planning and construction such as roads, schools, health care facilities, child-care and senior care centers, etc.

- Census affects representation to define legislative districts, schools, neighborhoods, and other functional areas of government.

- FY 2016, Hawai‘i received $3.7 billion, based on population count, or $2,578/person.

Source: Department of Business, Economic Development & Tourism
WHY IS CENSUS DATA IMPORTANT?

- Census affects funding and it helps make informed community decisions for infrastructure planning and construction such as roads, schools, health care facilities, child-care and senior care centers, etc.
- Census affects representation to define legislative districts, schools, neighborhoods, and other functional areas of government.
- FY 2016, Hawai‘i received $3.7 billion, based on population count, or $2,578/person.
- Medicaid and Nutrition programs accounted for nearly 64% of the Hawai‘i’s allocation.

Source: Department of Business, Economic Development & Tourism
## HAWAIʻI’S RESPONSE RATES

<table>
<thead>
<tr>
<th></th>
<th>2000 Census</th>
<th>2010 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hawaiʻi</td>
<td>66%</td>
<td>68%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Neighbor Island: 54%)</td>
</tr>
<tr>
<td>National Average</td>
<td>74%</td>
<td>74%</td>
</tr>
</tbody>
</table>
Per U.S. Census Bureau studies, Hawai‘i population was undercounted by 2.16% in 2000 and 0.44% in 2010. However, the undercounted rate is believed to be much larger.

Data Source: Hawaii State Department of Business, Economic Development & Tourism
**HAWAIʻI’S RESPONSE RATES**

<table>
<thead>
<tr>
<th></th>
<th>2000 Census</th>
<th>2010 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hawaiʻi</td>
<td>66%</td>
<td>68%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Neighbor Island: 54%)</td>
</tr>
<tr>
<td>National Average</td>
<td>74%</td>
<td>74%</td>
</tr>
</tbody>
</table>

- Per U.S. Census Bureau studies, Hawaiʻi population was undercounted by 2.16% in 2000 and 0.44% in 2010. *However, the undercounted rate is believed to be much larger.*
- For each percent of undercount, the state will lose $37 million/year for 10 years.

Data Source: Hawaii State Department of Business, Economic Development & Tourism
CENSUS 2020 - HAWAI‘I

Your ‘Ohana Counts!

GOAL
74% participation

1990 1,108,229
2000 1,211,537
2010 1,360,301
2020 Be counted!
Hawaiʻi Census 2020
Department of Business, Economic Development & Tourism

https://census.hawaii.gov
Mahalo!